

JOHN KUIPHOFF

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EDUCATION

New York University, New York, New York

MPS, Interactive Telecommunications Program (2010)

Thesis: Social Syllabus

The College of New Jersey, Ewing, New Jersey

BFA, Graphic Design (2004)

Concentration: Digital Art

TEACHING EXPERIENCE

The College of New Jersey, Ewing, New Jersey

Adjunct Professor (2006 – Present)

- Static Web Design
- Dynamic Web Development
- Interactive Art
- Experiencing Art
- Introduction to Digital Media
- Authoring and Multimedia Technology

** Detailed syllabi can be viewed on my website.*

SKILLS AND QUALIFICATIONS

Programming: PHP, MySQL, Javascript, Actionscript, HTML, CSS, Processing, Arduino

Design: Flash, Fireworks, Photoshop, Illustrator, InDesign, Final Cut Pro

RECENT WORK

- **Social Syllabus:** a teaching and learning platform that promotes the democratization of course content through the use of social media. It enables instructors to develop dynamic course websites, collaborative learning spaces and professional networks.
- **ReedBox:** a tabletop interface that allows people to play computer games using magnets.
- **KidZillions:** an allowance and chore rewards platform that lets kids spend and save their money online.
- **CrankItUp:** a small guitar amplifier using the enclosure of an old 1953 Crosley radio and a few simple circuits. The amplifier can be powered using a modified hand-cranked flashlight.

- **Purpool:** a workplace based social networking site that makes it easy for people to create and organize workplace-based carpools.
- **Superfund365:** a website that showcases 365 visualizations of some of the worst toxic sites in the United States.

** Additional work can be viewed on my website.*

PRESENTATIONS

- Bloomfield College: The Sixth Annual Faculty Technology Showcase, "Social Media in the Classroom" (January 2010)
- NJEdge.net Conference 6.0, "Social Media for Instructors" (November 2009)

EXHIBITS

- ITP Winter Show (December 2009)
- ITP Winter Show (December 2008)

RESEARCH INTERESTS

Interactive art, web development, programming, networked media, interaction design, ubiquitous computing, graphic design, electronics, instructional technology, social media

REVIEWS

- Gizmodo, ReedBox Recreates Eno's Bloom iPhone App With Magnets (December 2008)
- Make Magazine, ITP Winter Show 2008 - Best of show (December 2008)